



Be a Food Influencer!

Job Type

Part-Time/Term

Compensation

Competitive freelance salary

to be negotiated based on duties assigned

To Apply

**Please submit a resume
video sample and minimum
three references to**

Great Tastes of Manitoba
Senior Producer,
greattastesmb@gmail.com,
by January 17, 2025

We thank all those who apply,
but only applicants who meet
the qualifications will be
contacted for an interview.

Great Tastes of Manitoba is a farm-to-table collaboration showcasing the nutritious, affordable, delicious foods grown by Manitoba's farmers. The well-known brand reaches consumers through a multi-platform approach which includes a website, social media presence, YouTube channel and Manitoba's longest-running locally produced television series.

We are seeking a diverse team of entertaining, food personalities to appear in our videos starting in June 2025. Successful cast members will appear in sponsored food-related video content targeting a consumer audience and represent the Great Tastes of Manitoba brand on the @GreatTastesTV YouTube channel. Cast members will report directly to the series' senior producer, Donalee Jones.

Duties/Responsibilities

- Participation in content development meetings with series producers
- Recipe research and development
- Contributing personal experiences and knowledge to script development
- On camera delivery of scripted video content with a Teleprompter
- Ability to cook on camera
- Possible participation in Great Tastes activations at live events
- Ability to self-record vlog and social media content

Qualifications

- Successful candidate must have permanent residence in the province of Manitoba
- Excellent verbal communication
- Experience or keen interest in culinary arts/cooking/food & nutrition
- Have taken or be willing to take a Certified Food Handler Training Program
- On camera/performance experience

Benefits of joining our team

- Flexible work hours
- The ability to work with the team of video production professionals at Frank Digital and film on location in Frank's Kitchen
- The opportunity to share your love of cooking with local food with a wider audience online
- Term contract renewal would be negotiated annually as funding allows