

---

A new season of Great Tastes of Manitoba premieres, showcasing farm-to-table recipes and hardworking Manitoba farmers.

Home cooks will be delighted to learn that Great Tastes of Manitoba is back for its 34th season.

FOR  
RELEASE  
Aug 31, 2023  
Winnipeg, MB  
Canada

Great Tastes is a farm-to-table cooking series hosted by popular Winnipeg media personality, Dez Daniels. Every Saturday night starting September 9th, viewers will be treated to a new episode of this uniquely Manitoban series. Dez is joined in the kitchen by a local food expert who demonstrates triple-tested recipes that take advantage of the bountiful number of products Manitoba's farmers produce. In addition to the tasty recipes, viewers will be taken on a captivating journey behind the scenes, where they will be introduced to the hardworking farmers themselves. Through personal interviews and on-site visits, the series provides an intimate look at the dedication and passion that goes into every crop and the livestock raised in Manitoba. By showcasing the stories of these local farmers, Great Tastes of Manitoba aims to foster a deeper appreciation for the hardworking individuals who bring food to our tables.

"We are thrilled to bring back Great Tastes of Manitoba for its 34th season," said Donalee Jones, the series' senior producer. "With the series being more connected than ever, viewers can interact with us on social media and YouTube, ensuring we are meeting Manitobans across all the platforms they spend their time."

In addition to its regular Saturday airing on CTV Winnipeg, the series can now be streamed on-demand on [greattastesmb.ca](http://greattastesmb.ca) or on the [@GreatTastesTV](https://www.youtube.com/@GreatTastesTV) YouTube channel. [greattastesmb.ca](http://greattastesmb.ca) is an excellent resource for home cooks and consumers with over 600 recipes, full episodes, and over 60 unique stories direct from agricultural communities across the province. By following Great Tastes on social media and subscribing to their YouTube channel, viewers can gain exclusive access to behind-the-scenes footage, interviews with local farmers, meal ideas and local product information, and get a closer look at the making of the series.

Great Tastes of Manitoba has been a staple in the hearts and homes of Manitobans since its establishment in 1991. 'Great Tastes' is produced by Frank Digital and Manitoba's farmers and ranchers through their non-profit industry associations: Manitoba Beef Producers, Hello Canola, Manitoba Chicken, Manitoba Crop Alliance, Manitoba Pork, Manitoba Pulse & Soybean Growers, Manitoba Turkey Producers.

Great Tastes of Manitoba has garnered a dedicated following over the years, thanks to its engaging hosts, delicious recipes, and heartwarming local stories. The upcoming season promises to deliver even more culinary inspiration. Stay tuned for the premiere of Great Tastes of Manitoba's 34th season on CTV Winnipeg on Saturday, September 9th, 2023 at 6:30 pm CST. For those who prefer a digital experience, be sure to follow Great Tastes on [Facebook](#) and [Instagram](#), and subscribe to their [YouTube channel](#).

For press inquiries or interview requests, please contact:

Donalee Jones  
Senior Producer, Great Tastes of Manitoba - Season 34  
Phone: 204-290-3950  
[donalee@frankdigital.ca](mailto:donalee@frankdigital.ca)

